

Reaching Out to Parents of Micro-Preemie Babies

MagicKitchen.com partners with Graham's Foundation

Los Altos, CA – (June 15, 2009) – MagicKitchen.com has long recognized the challenges new parents face to get nutritious, tasty meals on the table with ease while caring for their newborn baby. Now they've partnered with Graham's Foundation, a charitable foundation for parents of micro-preemie babies, to offer even greater support to a niche population of new parents.

The founders of Graham's Foundation, Nick and Jennifer Hall, know firsthand the roller coaster ride of emotions and challenges that having and raising a preemie baby bring; they experienced the struggles themselves when their twins Graham and Reece were born at just 25 weeks gestation. Reece survived after 4 months in the Neonatal Care Unit but the couple lost Graham after just 45 days. Today, the foundation that carries his namesake seeks to ease the burdens of parents of micro-preemies by providing care packages that offer practical and emotional support during parents stays at the NICU.

As their foundation expanded, the Hall's searched for a way to provide these parents with access to tasty nutritious meals. "As parents that went through a four month journey with our daughter in the neo-intensive care unit, we are fully aware of the impact to the health and well-being of the parents. MagicKitchen.com delivers exactly what these parents need, a healthy, nutritious meal. We are both thrilled and incredibly grateful for their level of commitment," says Nick Hall, President of Graham's Foundation.

When MagicKitchen.com learned of this need, they generously offered to support the cause with donations that go into each package Graham's Foundation sends out. "As a company, we've always looked for ways to give back to various communities. Partnering with the Graham's Foundation gives us an opportunity to support new

parents and provide access to healthy, nutritious meals while they are facing a difficult situation in their lives,” says Michelle Tayler, President of MagicKitchen.com.

Package recipients can use a gift certificate to purchase fortifying entrees like Pesto Lasagna with Red & White Sauce and healthful, sophisticated side dishes like Beets with Feta Cheese. New parents will especially appreciate the meal bundles options such as a Comfort Food package that includes Chicken Pot Pie and Potato & Cheese Pierogies. And, most importantly, the new parents will no longer worry about finding time for meal time preparation. Thanks to Graham’s Foundation and MagicKitchen.com, they’ll eat well and have time to spend with their new baby.

About Graham’s Foundation - Graham's Foundation provides care packages designed for the needs of parents of micro-preemie babies. Founded in 2009 by Nick and Jennifer Hall, they experienced the roller-coaster ride of being parents in the neo-intensive care unit, losing their son Graham after 45 days and their daughter Reece's four-month stay. Graham's Foundation is committed to providing good and services that are both practical and inspirational for parents of micro-preemies babies. For more information visit www.GrahamsFoundation.org

About MagicKitchen.com – MagicKitchen.com is a rapidly growing web-based company that offers a full menu of chef prepared gourmet meals delivered to client’s door nationwide, including Alaska and Hawaii. Founded in 2005, MagicKitchen.com has been revolutionizing the way busy Americans eat with hand prepared gourmet meals. MagicKitchen.com uses only top quality ingredients that are packaged, flash frozen and delivered to the customer’s doorstep. The company also actively participates in community fundraising. Information on the company is available by calling 877-51-MAGIC (877-516-2442) or visiting www.MagicKitchen.com.

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For more information and media inquiries, please contact:

Greg Miller

MagicKitchen.com

(877) 516.2442

Greg@MagicKitchen.com

www.MagicKitchen.com

Nick Hall

Graham's Foundation

310 400 4099

nick@grahamsfoundation.org

www.grahamsfoundation.org