



- * Delicious
- * Nutritious
- * Convenience

Newsletter



Our goal? To maintain the highest standard of healthy and nutritious meals for busy people, like you! For dinners less ordinary, prepared by our Chefs with fresh herbs and ingredients, trust MagicKitchen.com to give you a new way to plan your family's meals.

Let the expert chefs and nutritionists at MagicKitchen.com show you new ways to plan your family's weekly menu and give you some creative alternatives for special occasion dining. Leave the racing to and from the grocery store behind. Just order on-line on our easy-to-use web site and our delicious, nutritious meals will be delivered to you. You can have more time to enjoy family and friends. As an alternative to fast foods or eating out, MagicKitchen.com is a healthy alternative that the family will enjoy.



MagicKitchen.com's products are chef-prepared and fully-cooked, then flash frozen. You just reheat in the oven or microwave and enjoy!

Welcome to MagicKitchen.com's newsletter. We hope to show you how MagicKitchen.com can help you and your family enjoy tasty and nutritious meals any day of the week, through our nutritious and tasty meal ideas. Our Chef-prepared meals are for people who want to eat well, entertain in style and still have time to enjoy family and friends. Today, every family has a busy schedule. We rush from work or school to home to evening activities and rarely have time to sit down for family meals. Try our well-balanced, economical menu, available on-line, and you'll get raves from everyone in your family.

Here's How MagicKitchen.com Works:

- Visit our website at MagicKitchen.com for our selections, directions and inspiration. We have individual items, meal packages and tasty treats.
- Order your meals from our extensive catalogue of chef-prepared items. We offer flavourful options for everyday meals and special occasions.
- Your order will be delivered in a timely manner.
- Store the meals in your freezer until required. (This makes meal planning so easy!)
- In the morning, take a meal from the freezer and place it in the refrigerator.
- When returning home that evening, heat the meal for 5 -10 minutes in your oven or microwave.
- Serve with a salad and one of MagicKitchen.com's tasty desserts and you have a healthy meal that is comforting and economical!

Check us out and give us your feedback. We love to hear from you!

Feedback from a Customer:

When I arrive home after work, there is very little time to prepare dinner from scratch. My children have activities right after school or in the evening at least three times a week. MagicKitchen.com's meals have been a great help in feeding my family a nutritious dinner that everyone loves, any night of the week.

- Sharon, a proud Soccer Mom

Nutritious, Convenient, Delicious – MagicKitchen.com Guarantees it!



MagicKitchen.com's meals come with a full taste and nutrition guarantee. We strive to do our best to make our valued customers happy with all of MagicKitchen.com's products. If you feel that our products have not lived up to our claims in their taste and quality, please let us know by email or phone and your money will be refunded.

Yes, Chef!



Executive Chef Betty Ewing opened her first restaurant, The Peach Cottage, in 1978. This Boulder Creek restaurant had a reputation for serving fresh garden-grown gourmet foods. In 1989 she purchased Blue Sky Café in Mountain View, another successful restaurant owned and operated by Chef Betty, featuring the freshest of ingredients. From the restaurant business she took her talents in personal management and cooking skills to educating teenagers. She is the founder and director of the El Cajon Project Inc., a culinary program targeting at-risk teens. For the past 10 years she also has been the Culinary Arts Instructor at Los Altos Culinary Academy located at Los Altos High School, her alma mater. Chef Betty presently enjoys teaching and she has a stellar reputation as an instructor and as a chef. MagicKitchen.com is her latest project bringing gourmet food into homes of people too busy to cook.

No Jackets Required – Special Occasions with MagicKitchen.com



We, at Magic Kitchen.com, have some delicious ideas that will make those special times with family and friends very memorable, elegant and easy. Special holidays, graduations, music recitals,

birthdays and anniversaries, all bring us together. MagicKitchen.com's wide selection of meals can make entertaining inspiring and economical. Choose from our extensive menu and plan your next party. From a buffet to a formal dinner, Magic Kitchen.com's meal ideas can adapt to any occasion and make it memorable.

"My sister usually hosts our family's Easter holiday get-together. She does a wonderful job but this year I decided to invite the family to my home. Thanks to MagicKitchen.com's menu suggestions, my family's Easter weekend was a big success. Everyone raved about the food and I looked like a genius!"

- Jo-Anne, not in the shadows anymore at family affairs

Meal Packages – Economic, Nutritious and So Easy



MagicKitchen.com's meal packages offer great value and variety. Tasty and varied combinations are offered to customers so that your meal planning is easy and economical. Our sampler package is a favourite! Whatever your taste – from meat lovers to vegetarian, we are sure you will love MagicKitchen.com's meals. Get your family involved in choosing items they love from our extensive selection. Each person in your family could make dinner one night a week (even the younger ones). Our meal packages make it easy and delicious!

All Wrapped Up, for Maximum Flavour



MagicKitchen.com has developed a unique system for packaging our products to ensure maximum flavour and freshness. Our chef-prepared meals are cooked, assembled and packaged and then vacu-sealed to keep freshness and goodness in. When ready to ship to you, all items are placed in special cooler packaging with frozen gel packs to keep food at its peak.

Our products are delivered to you in a timely manner and you place the items in your freezer until it is time to thaw, reheat and enjoy!

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Brunch – At The Ready With MagicKitchen.com



From a leisurely breakfast-in-bed Sunday morning to a festive Mother's Day brunch, MagicKitchen.com has some delectable meal ideas. Order from our extensive menu and make your brunch a relaxing and fun event. Just add champagne and make a toast to a great morning!

May we suggest for brunch:

- ✓ MagicKitchen.com's Steamed Asparagus Spears in Lemon Tarragon Butter
- ✓ MagicKitchen.com's Chesapeake Crab Cakes and Red Pepper Remoulade
- ✓ Scrambled Eggs & Bacon
- ✓ MagicKitchen.com's Mini Apple Tarts

Friday Night Frenzy

What's for dinner? After an exhausting week of work, school, sports and activities, Friday night has arrived. MagicKitchen.com has some tasty ideas to make your dinners less frantic and more flavourful. No need to turn to fast food. Our convenient and nutritious dinners will satisfy the whole family and leave everyone time to unwind. Look at our selection of beef, sea-food, chicken, pork or vegetarian meal packages. What a great way to end the week!



Try our MagicKitchen.com's Italian Meatballs Spaghetti with a salad and garlic bread. Then finish your dinner with our Mango Cheese Cakes. Yumm!

Spice It Up with MagicKitchen.com's Gourmet Dinners

It's not easy to come up with new, varied menus, week after week. We tend to rely on those tried-and-true recipes that our family has eaten over and over again. MagicKitchen.com can shake up your family's dinners and spice it up, any day of the week. We offer healthy and tasty alternatives. We add only fresh ingredients, herbs, and spices to our dinners. Add some zing into your meal-time with MagicKitchen.com's menu. It's sumptuous to the taste and healthy for the whole family.



Convenience and Comfort

We all need to be nourished, nurtured and sustained. MagicKitchen.com offers the best in nutritious meals, made with fresh, wholesome ingredients.



Our Executive Chef Betty Ewing and her staff are trained and committed to offer our customers healthy foods that are high in nutritional value and low in fat, cholesterol and with no harmful additives. Nutritional information on all our products is available on our web site and on our packaging. MagicKitchen.com works diligently on developing new and different meal choices. The highest quality of ingredients and seasonings are used to make our menu varied and tasty. Now, isn't that comforting?

"As a single Dad, I want to spend as much time with my kids as possible. I don't want to eat out with my family all the time. MagicKitchen.com helps me make nutritious meals for my family. I recommend the "kid-friendly" menu ideas. My son is a picky eater, and even he enjoys MagicKitchen.com meals."

- Dave, formerly known as "Fast Food Daddy"

Try our MagicKitchen.com's Baked Chicken with Wild Mushroom Pinot Sauce or Pan-Seared Tiger Prawns with Garlic Lemon Cream.

Fundraising with MagicKitchen.com

MagicKitchen.com is committed to helping our neighbors and giving back to our communities. Our aim is not only to encourage healthy eating and time with family, but to promote wise food choices to improve the health of young and old. MagicKitchen.com is actively involved in many fundraising programs for:

- schools
- churches
- sports teams
- special interest groups

For more information on how MagicKitchen.com can assist your fundraising efforts, email info@magickitchen.com.

MagicKitchen.com's Monthly Menus

Our menus are a combination of proven customer favorites and new seasonal offerings. We visit local markets and vendors to stay well-informed of new products and cooking techniques. Our staff is committed to providing healthy and economic meals for busy families who value good nutrition and convenience. We hope that our monthly menus will inspire you to try new foods and new recipes.

Get in Touch

We at MagicKitchen.com want to hear from you. We welcome your comments, questions and suggestions.

Please contact us toll free:
1 - 877-51-MAGIC (877-516-2442)

or visit our website at
www.magickitchen.com.

Values, Vision, and Mission

*V*ision:

Magickitchen.com wants people to understand and implement how to properly fuel their bodies, consistently eating tasty, healthy meals and to enjoy a healthy life.

*M*ission:

Magickitchen.com provides delicious, nutritious and convenient meal options for families to eat well at home, while also promoting more quality family time through expedited meal preparation and clean up.

*V*alues:

- Promote and educate our customers on healthy choices for meals, exercise and life.
- Provide top quality, nutritional meal options at fair prices.
- Provide consistent, quality products and exceptional levels of customer service to our customers.
- Stay innovative with technology in the food business.
- Live with passion and have fun!!! ... as well as encourage people to enjoy life and smell the roses along the way.



1-877-51-MAGIC
www.MagicKitchen.com