

MARSELS



Fall 2013

MagicKitchen.com's Seasonal Newsletter for the best in Delicious Home-style Meals, Delivered.

President's Table

Here at MagicKitchen.com, we appreciate all of our customers. But we have to say, our loyal customers hold a special place in our family of diners. That's why we've implemented our Free Delivery Meal Program that allows us to offer our regular customers special services and incentives to thank them for their continued support.

One of our favorite perks of this program is that it includes free delivery for customers with regular MagicKitchen.com orders. If you place an order with us either online or through our toll free Customer Service number within 30 days of your prior order and spend at least \$100 on that order, we'll thank you by waiving the shipping fees. That's right: the only cost you will have will be the cost of the meals!!

Over the years, our customers have told us that receiving meals on a regular basis works best for their schedule and dietary needs. Whether you need a HomeStyle dinner for two nights a week to ease the burden of meal prep or require a special diet meal delivery to help you meet your dietary needs, we have a customizable plan that will work for your lifestyle.

Intrigued? Call us toll-free at 877-516-2442 to place your first order and receive your promotional code for future months. We think our Free Delivery Meal Program is a great way to say thanks. We hope you'll agree and join our family of loyal customers today.

Michelle Tayler
President

Greg Miller
CEO



*"Two sounds
of autumn are
unmistakable...the
hurrying rustle of crisp
leaves blown along the
street...by a gusty wind,
and the gabble of a flock
of migrating geese."*

Hal Borland

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Introducing New MK Special Diet Meals

Attention diners with special diets: We're launching seven new complete MKmeals this very month. Created with special diets in mind, our MKmeals are perfect for individuals who need diabetic, renal, dialysis, portion control, low sodium or special diet senior meals. Plus, they're great tasting too.

What's on the new menu? For starters, our piquant Basil Chicken served over a toothsome rice pilaf, our tender Lemon Rosemary Pork cutlets served with savory rice and glazed carrots and a country-style Barley and Beef Stew that's perfect for fall. If your mouth is watering already, go to MagicKitchen.com to check out the rest of our new MK Meals and place your order without delay.



That Busy Back to School Season

When your kids went back to school this month, did family dinner take a backseat to new obligations like carpooling to football practice and tackling homework?

We're guessing it did. Fortunately, we know that this season is a busy one for parents across the nation, and we're ready to help. Our chef-prepared meals offer time-strapped parents an easy way to get healthy, tasty family dinners on the table seven nights a week. Keep a stash of our flash-frozen meals at the ready and you'll have plenty of mealtime solutions on those days when you're too busy or tired to cook.

You might even discover that you like the flavor and convenience of MagicKitchen.com meals like our tender Beef Stroganoff with Pasta and flaky, family-sized Chicken Pot Pie better than anything you can make yourself. If you do, we'll be ready and waiting for your next order.

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Fall Favorites

When summer gives way to fall, we find ourselves craving pure comfort food. Fortunately, the talented chefs at MagicKitchen.com know just how to satisfy us with everything from soups and stews to beef dishes. Here are a few of our favorite fall dishes to add to your order when the leaves change color and the cool weather arrives.

Flat Iron Beef in Bordelaise Sauce

Our customers rave about our bordelaise dishes and this flavorful flat iron steak is no exception. The rich bordelaise sauce keeps the beef tender and juicy and makes it a perfect match for our Magic Mashed Potatoes on a chilly Sunday night.

Old-Fashioned Beef Stew

Now this is old-fashioned comfort food with a modern twist. Our slow-cooked Beef Stew combines cubed, trimmed brisket with fresh garden vegetables and a secret seasoning blend to create a thick, hearty update on an old classic.

Many Bean Soup

An abundance of beans star in this zesty soup, which our chefs flavor with chili peppers, spices and ham. Serve this soup as a starter at a fall dinner party or on a weeknight as the main course to warm you up after a long afternoon walk.

U-Bake Apple Raisin Strudel

Apple desserts are our go-to sweet for the season, especially this gently spiced Apple Raisin Strudel. All you have to do is pop it on a baking sheet, slide it in the oven and watch the family come running.

It's Almost Turkey Time

It's never too soon to start thinking about Thanksgiving or the meal you plan to serve on this food-focused holiday. As usual, we'll be offering customers complete Thanksgiving dinners this year as well as those sized to serve 2 or 4 people. Craving turkey already? Place an order for our Family Turkey Dinner for 6. It comes with all the trimmings – mashed potatoes, gravy, stuffing and cranberry sauce – and makes it possible to enjoy an American favorite whenever you wish.



Yes, Chef!

Supreme Meatloaf Sandwich

If you think our traditional meatloaf tastes good on its own, wait until you try it on this substantial sandwich. Use whatever brand of mustard and ketchup you like best.

Makes 1 large sandwich

One 2-serving order of
MagicKitchen.com Magic Meatloaf
1 teaspoon ketchup
1 teaspoon mustard
2 thick slices good sourdough bread
2 thin slices cheddar, Monterey Jack
or Swiss cheese
2 thick-cut bacon slices, cooked until
crisp

1. On a cutting board, cut off a ½-inch-thick slice of meatloaf. Warm it in the microwave on a covered plate for 1 minute on medium power. (Reserve additional meatloaf for another meal.)

2. Meanwhile, spread the ketchup on the inside of one slice of the sourdough bread and the mustard on the inside of the second slice.

3. Place the warmed meatloaf on one slice of the bread and top it with the cheese and bacon. Put the second slice of bread on top of the bacon to close the sandwich. Cut the sandwich in half and serve warm.

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Care Packages for College Students

If you suspect your college student is dining on horrible dorm food and cheap ramen noodles, it's time to step in and give them the gift of good food care of MagicKitchen.com.

Parents of college students have favored our Meals for One Bundles for a long time – and rightly so. We've handpicked the meals in each exclusive bundle with solo diners in mind. Each bundle includes eight complete meals for one and two decadent desserts; college students can easily prepare the meals in a microwave or toaster oven whenever their hunger strikes.

Fans of our Meals for One Bundles will also be happy to learn that we've added two new meal bundles to our lineup to make a total of 6 unique packages of 8 meals each. We think college students (and all the other solo diners out there) will appreciate the new menus, which include dishes like our Bad Boy Shrimp Burrito, our belly-warming Vegetable Stew with Herb Focaccia, a classic Carrot Cake and much more.



An Unexpected Gift

Teaching is a profession that requires long hours and plenty of hard work, especially at the start of the school year. But we don't often remember to thank teachers for their many efforts until the school year ends.

This fall, MagicKitchen.com would like to help you pamper the overworked teachers in your life by providing them with a few scrumptious meals. Place an order for a few meals today, then rest easy knowing the next time your child's teacher is stuck grading papers all night, they'll have a chef-prepared meal available to heat and enjoy.