

MARRSSETS



Winter 2015

MagicKitchen.com's Seasonal Newsletter for the best in Delicious Home-style Meals, Delivered.

President's Table

Remember the movie Home Alone? It's a holiday classic. When the McAllister family makes plans to take an overseas vacation during Christmas, things get a little crazy trying to get their luggage and everyone out the door on time.

There's so much going on that 8-year-old Kevin McCallister ends up getting left behind. He celebrates Christmas alone and protects his house from burglars, complete with some laugh-out-loud pranks and ingenuity. At the same time, his stressed-out parents and travel-weary family try and make their way back home for the holidays.

Most people look forward to the holidays to celebrate with family and friends. But it doesn't come without a little craziness. Things like booking plane tickets, taking a road trip, fixing up the guest room, attending a long list of holiday parties and activities, and cooking meals for everyone on your guest list can turn your usual schedule upside down. It can feel overwhelming.

When you're hosting a dinner party, have a large family to cook for, or have an assignment to bring a dish to a party, does it ever stress you out? It happens, especially during the holidays. But instead of worrying about what to cook in the kitchen, or how long it's going to take, we at MagicKitchen.com want to make meal planning and preparation easier for you during the holidays.

Our large selection of entrees, side dishes, and desserts include single-serving sizes, family-sized dishes, and many meal options for people with special dietary needs. If you know someone on your guest list can only eat certain foods, check out all the options on our HomeStyle Healthy or Special Diets Menu. And if you're looking for a meaningful way to lend a hand or tell someone you care this holiday season, MagicKitchen.com meals or a gift certificate will brighten their day.

Everyone has their own holiday traditions and celebrates the season in their own way. But there's one thing at the center of every celebration, whether you're home alone or with family and friends...a warm, home-cooked meal. Let us help you celebrate the holidays with a little less stress, some healthy food, and memories that will last a lifetime.

Happy Dining.

Michelle Tayler
President

Greg Miller
CEO



*We should look for
someone to eat and drink
with before looking for
something to eat and drink.*

~Epicurus

www.magickitchen.com



Tantalize Your Taste Buds with Two New Items on the Menu

Our experienced chefs can't resist the urge to experiment in the kitchen. It's been that way for over a decade, since the chefs cooked up the first batch of healthy meals. Over the years, they've refined the process, created a wide variety of meals for people with special dietary needs, and made every entrée with fresh ingredients.

When one of our chefs gets an idea for a new recipe, sometimes by request from customers, our team gathers up all the ingredients to start experimenting. Every MagicKitchen.com meal goes through a rigorous process to make it as healthy as possible and taste great. And when our chefs sign off on a new recipe that meets five-star dining standards, we're always excited to share the news.

We've recently added two new items to the MagicKitchen.com menu. And both are the kind of mouth-watering foods that will make it easy to enjoy every bite. You'll want to try the Sliced Beef Brisket and the Carrot-Zucchini-Walnut Muffins. Maybe not at the same time, but both will tantalize your taste buds.

The Sliced Beef Brisket is made from tender beef, cooked low and slow over hickory wood. It's rich in flavor and packed with protein that will satisfy your palate and your stomach. It's available in serving sizes for 2 and 4, and only takes a few minutes to prepare in the oven or the microwave. Perfect for lunch or dinner when you don't want to go out, or spend a lot of time cooking.

The Carrot-Zucchini-Walnut Muffins were inspired by everyone who wants to eat a healthy breakfast, but grabs something less healthy and quick to eat instead. It doesn't have to be that way anymore. These moist and flavorful muffins are packed with shredded carrots and zucchini, healthy nuts, and just the right combination of cinnamon and spices to make them your go-to breakfast food. Perfect for eating on the run, bringing to the office meeting, or serving for breakfast.

Try out these new items on the menu and let us know what you think. In the meantime, our chefs will be back in the kitchen tinkering with more recipes to wow your tastebuds.





A Party-Ready Home

If you're the resident cook in your house, you know planning is everything when you host a party. You need to know how many people will be coming, what food they like or don't like, and if anyone has any special dietary needs or allergies. In the perfect world, everyone RSVPs and you get all the details about the people the invite list before the first guest walks through the door. But that's not exactly the way hosting a party plays out, is it?

"Honey, I invited a bunch of people from work to the party tonight." "My parents just called and said they'll be here a day earlier than planned." "I know we've already got everything for the party, but I just found out some people are gluten-free."

Getting hit with last-minute notices like this can make party planning a little messy. But it doesn't have to be that way. In fact, with a little help from MagicKitchen.com, you could be ready to throw a party at a moment's notice.

Seriously, holiday entertaining doesn't have to stress you out. Stock up on these party-favorite foods to keep your soiree stress-free.

Drinks Everyone Can Enjoy

Want to host a party everyone will enjoy? Stock up on non-alcoholic drinks. Try cranberry juice, apple cider, or a long list of sparkling water in different flavors. Even keeping a supply of bottled water on hand may come in handy when it's party time. If you plan to serve alcohol, keep in mind that health professionals recommend no more than two drinks per day for men, and no more than one drink per day for women.

Delicious Desserts

What's for dessert? If you're hosting a party, dessert is a must-have dish on your menu. You can drive yourself crazy trying to whip up a culinary masterpiece, chase across town for ingredients you don't have on hand, or come up short when a few more people than planned show up to the party. Fortunately, you don't have to do dessert this way.

Stock up on delicious desserts from MagicKitchen.com like the Panna Cotta chilled Italian custard topped with a raspberry glaze, Double Fudge Brownies, the Family-Size Lemon Tart, our new Ricotta Cheesecake with Chocolate Crust, the Family Size Desserts Bundle, and many more.

Baked Breads

A generation or two ago, baking homemade bread, rolls, and pastries was pretty standard for a party. But chances are pretty good you don't have time to let yeast rise, knead dough, or wait around for a loaf of bread to bake and cool. And that's OK. We've got you covered.

Your party guests will enjoy one of our delicious dessert breads and cakes like Banana Walnut Bread, Carrot-Zucchini-Walnut Muffins, or the Family-Sized Vanilla Bundt Cake. And if you're planning to serve a little more than just drinks and desserts at your party, stock up on French Bread, Herb Focaccia bread, Pesto and Cheese Flatbread, or our best-selling Verdura Gourmet Artisan Flatbread with Kalamata Olives for appetizers.

It's easy to get into the party spirit, when you know you've got everything on hand to serve your guests. Place your order and party on.



Holiday Sweepstakes - Enter Today!

Want to add a little sparkle to the holidays? You can start by getting out the tinsel, glitter-coated ornaments, and twinkling lights. But that's just the beginning. The holidays are all about celebrating the season, having a good time, getting together with family and friends, and of course, enjoying home-cooked meals.

If you're planning to decorate, host a party, or take a trip during the holidays, you've probably got some work to do. And if you're like most people, it would be nice to skip all the necessary planning and busy-ness and go straight to the party, right.

Well, you can. And it will only take you a few seconds, seriously. All you have to do is enter the MagicKitchen.com Holiday Sweepstakes. Submit your name and email address, and you'll be entered to win. We'll be giving away a \$500 gift certificate and a 2nd-place \$200 gift certificate for MagicKitchen.com meals.

But don't wait. You only have until Dec. 13, to enter. After that, we'll mix up all the entries and randomly draw two winners on Dec. 14.

Imagine being one of the winners of these MagicKitchen.com gift certificates. That's some major spending money to stock up on your favorite entrees, side dishes, and desserts. And you'd probably have plenty left over to try some of our newer items you may not have sampled yet. Or you could really get into the spirit of the season and use your winnings to give someone you care about the gift of healthy, easy-to-make meals.

Want to enjoy a feast this holiday season? Enter the Holiday Sweepstakes by Dec. 13.

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