



Winter 2008

MagicKitchen.com's Seasonal Newsletter for the Best in Home Delivered Gourmet Food

From the President's Table

Before long, talk will turn to stockings and snow, trees and tinsel, and cider and Christmas turkeys. What would the holidays be without the traditions we look forward to every year? It's one of the most exciting seasons, and yet, it's also the busiest one. We at MagicKitchen.com know it's easy to become overwhelmed by your to-do list, but much harder to find time to prepare all the food needed this season.

Fortunately, we're ready to provide the fixings for everything from holiday parties and office potlucks to those healthy sit down meals for your family on nights you don't have time to cook. MagicKitchen.com's wide variety of meal offerings and holiday-focused meals ensure that meal preparation this holiday will be completely stress free.

From flavorful starters and sides like Magic Mashed Potatoes to desserts like our moist, fork tender Carrot Cake, we've got you covered. We've also created a lineup of holiday classics such as our Hickory Ham Slices, and also offer clients plenty of healthy, fresh meals to help you start 2009 on the right foot. Our healthy meal offerings range from Heart-Healthy meal bundles to those catering specifically to diabetic-friendly or low sodium diets. (see page 3) .

And don't forget – our meals also make great gifts (see page 4 for ideas) whether you're looking for a something for a secret Santa exchange or a treat for a homemaker too busy to cook everything themselves this season.

Happy Dining,

Michelle Tayler
President

Greg Miller
CEO



*Winter came down to our
home one night
Quietly pirouetting in
on silvery-toed slippers of
snow,
And we, we were children
once again.
~Bill Morgan, Jr.*



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MagicKitchen.com's Thanksgiving Feast!

Thanksgiving launches the official start of holiday season, and with that we return to a focus on great food shared between close friends and family. Whether you're looking for feast for a crowd or a holiday meal for a solo diner this fall, use MagicKitchen.com to create a personalized Thanksgiving spread.

For the Solo Diner

Our meals are a real treat for a solo diner who doesn't want to cook for one this holiday. They can place an order for a fabulous main course like our all natural Turkey Breast With Gravy and then pair it with a few side dishes to create an inviting, solo holiday meal. We guarantee they'll enjoy it, and what's more, they'll likely have tasty leftovers to enjoy a few days more.

Special Needs Guests

Most every guest list contains a diner with special needs, whether they have food allergies, are a vegetarian, or simply don't like turkey. For these guests, MagicKitchen.com has created dishes for every need. For those with food allergies, we offer dairy free meals like our Apple-Stuffed Pork Tenderloin and hearty Turkey Hunter; for vegetarians, we've got plentiful veggie-focused dishes. And for those guests this Thanksgiving who simply dislike turkey, we recommend our Hickory Ham Slices entree. They're as good as the one's grandma used to make and a perfect accompaniment for those mashed potatoes we know you're going to serve.

The Dessert Buffet

With all the time you put into planning the big holiday meal, we doubt you have a moment to spare to make desserts from scratch. Let us do it for you! We've got plenty of fresh, decadent desserts to punctuate the end of a holiday meal. Our tender-crusted Apple Pie and U-Bake Apple-Raisin Strudel make great use of fall's favorite fruit. Fancy something rich and layered? Try our Chocolate Ganache Cake. And if you need multiple desserts to feed a crowd, why not place an order for our Sweet Dreams Dessert Bundle to arm yourself with five, ready-to-serve sweet treats?

Tis' the Season to Give Back

There's no time like the holiday season to renew your commitment to charitable giving and community development. MagicKitchen.com knows this well, and is ready and willing to help our neighbors and local community by getting involved in many fundraising programs.

In addition to providing clients with fresh, ready to eat meals, MagicKitchen.com has earned a reputation as a committed community partner with an easy-to-use fundraising program. We've been involved with programs benefiting churches, schools, sports teams, and special interest groups.

Interested? Your job is simply to get in touch and then advertise our web site to your group and encourage them to buy our delicious precooked meals. They'll buy the dinners, and we'll do the rest, making it a great way to generate funds for your favorite cause. The best part is you get a percentage while we do all the work; MagicKitchen.com will then provide 10% of the gross product sales of our products to your group organization.

For more information on fundraising opportunities and specifics about our fundraising program, visit:

<http://www.magickitchen.com/fundraising.html>

or call toll-free, 877-516-2442





Introducing MagicKitchen.com's Diabetic Meal Program

MagicKitchen.com has been delivering nutritious and delicious frozen meals to clients across the nation for years. Most recently, we've introduced new ready-to-eat offerings to meet the dietary needs of a specific group: diabetics. Our program is aimed at helping people with diabetes live an active, happy life – without worrying about weighing, measuring, or cooking their food.

The program is available at www.diabeticmealprograms.com, and boasts new offerings that are not only healthy, low-sodium and diabetic-friendly but also perfect for individuals with weight and diet management or heart problems. All of the meals meet or exceed the daily reference intake's nutritional requirements, and are tasty to boot. Try our Flame-Boiled Salisbury Steak topped with Brown Gravy or Classic Chicken Tetrazzini sided with vegetables and wheat bread to get started on your way to good health.

New Sides!

In response to our customers' requests, we've added three colorful, flavorful and healthy sides! Try them soon- Peas, Carrots and White Cabbage, Zucchini, Carrots and Cabbage, and Broccoli, Peas and Corn. All our prepared with little or no fat, and with our chef's special blend of flavorful herbs and spices.



*Yes,
Chef!*

MagicKitchen.com Corn Salad

4-serving MagicKitchen.com Fresh Cut Corn Medley

1/2 small red onion, finely diced

3 Tbsp. Cider Vinegar

3 tablespoons good olive oil

1/4 teaspoon salt

1/2 teaspoon freshly ground black pepper

1/2 cup julienned fresh basil leaves

Thaw the Corn Medley overnight. Toss the corn in a large bowl with the red onions, vinegar, olive oil, salt, and pepper. Just before serving, toss in the fresh basil. Taste for seasonings and serve cold or at room temperature.

Serves 4

Mashed Potato Salad

4 servings MagicKitchen.com Mashed Potatoes, thawed

2 boiled eggs, chopped

1/2 tsp. mustard

2/3 tsp. mayonnaise

1/4 c. bell pepper, chopped

1/4 c. onion, chopped

2 tsp. sweet pickle relish

1/2 tsp. salt to taste

Mix all ingredients together. Serve at room temperature. Serves 4.



Gift Ideas Galore!

That holiday gift list? We bet yours is a mile long and growing. These days, our gift lists include family members and close friends but also many tough-to-buy-for people – like your mother-in-law, your child's math teacher, and that new coworker you just met last week.

Fortunately, MagicKitchen.com is the perfect gift source for both your loved ones and those challenging individuals on your list. A present from MagicKitchen.com gives them the gift of great food, and also a break from the kitchen this season. What could be better?

To browse our gift offerings, start by looking through our food gift packages at www.magickitchen.com/food-gifts.html. There's something for everyone, including gifts for sweet tooths, health nuts, diabetics, and comfort food lovers. Still can't decide? Don't forget that our gift certificates are a great option for people you don't know well or who would prefer to select their meals alone.

It's Corporate Gift Giving Season Again!

Whether you're looking to impress an office of employees or reward a special customer this season, our corporate gift packages offer a perfect solution. Corporate gifts from MagicKitchen.com can help build and maintain business relations, and what's more will set you apart from the average company. We can even brand the gift with your company's logo to truly set it apart, and would love to work closely with you to create gifts that meet your needs and budget,

View our corporate gift packages by visiting <http://www.magickitchen.com/menu/food-gifts/corporate-gift-package.html>. We've got plentiful meal bundles ranging from our Weekend Meal bundle to our First Time Customer Sampler that features five full meals for two. Or, consider purchasing a gift certificate at www.magickitchen.com/gift_certificates.html so that special someone can select a gift that suits their culinary cravings.

Enhance Your Office Party

For this year's office party, why not forgo stale pretzels and boring vegetable trays in favor of fresh meal offerings from MagicKitchen.com? Perhaps you're hosting the office dinner party this year and need help crafting a feast worthy of your coworker's fine tastes? Or, maybe you're looking to wow with a magical dish for this year's potluck-style holiday luncheon.

Whatever your needs, MagicKitchen.com can help outfit you for this year's office party. We've got plentiful mains for sit down parties, including our elegant, bacon-wrapped Chicken Breast Castroville. For office potlucks, we'll help you stock up on sides like fresh, flavorful Barley Vegetable Pilaf and crisp potato Latkes. For dessert buffets, look no further than our easy to serve "Pucker Up" Lemon Loaf or our airy Ricotta Cheesecake.

Your coworkers will leave feeling happy and full, and you'll have accomplished it all with little stress to you.

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