



Winter 2017

MagicKitchen.com's Seasonal Newsletter for the best in Delicious Home-style Meals, Delivered

President's Table

2017 Is The Year Of Change!

This year has been full of exciting developments for MagicKitchen.com. Many significant changes have taken place. Here are some of the major adaptations that have and are occurring to the company in 2017 at the time of publishing.

Website – Over a year in the planning and implementation, our new MagicKitchen.com website is now live. There are several major enhancements still in the works and they will be implemented within the next 6 months. We are proud to have our new site operational and even more excited about significant upgrades still to come!! Come back often to our website to see the changes!!

Consolidation of Operations – During the year, we moved the administrative segment of our business to Kansas to be housed with our fulfillment operations. With this change and also the requirement for further space in our warehouse, we constructed and then moved into a new location with our full company under one roof, together for the first time. We are extremely excited to share our mission together with our entire staff in one location.

Menu Changes – Due to business requirements, additional production facilities were sourced and put in place to assist to grow our offerings in the complete meal menu, as well as in our a la carte menus.

As we finish 2017 and move into 2018 there will be important updates and changes ongoing that are molding our menu. We continually strive to provide the best tasting, nutritionally sound meals at a reasonable price. We also try to make sure there are meal options for a variety of special diet needs should there be a requirement in the marketplace

We, at MagicKitchen.com, hope that these updates, upgrades, and changes that are being made will provide you our customer a better experience with MagicKitchen.com, higher value for your investment in MagicKitchen.com products, and continuing variety to keep food exciting for you.

All staff at Magickitchen.com wish you and your family a healthy and safe holiday season and a prosperous 2018!

Bon Appétit!

Michelle Tayler
President

Greg Miller
CEO



"There's just something beautiful about walking in snow that nobody else has walked on. It makes you believe you're special."

—Carol Rifka Brunt

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Fall/Winter Favorites

Whether you're a devoted MagicKitchen.com customer or a newcomer to our meal delivery service, you'll welcome the diversity found in our new menu items. Winter weather conjures cravings for warming, homestyle meals. Our dishes deliver.

Eggplant Parmigiana- One of our long-time customer favorites. Customer Judith Glover said it best. "This is quite wonderful! It is REAL!"

Macaroni & Cheese- made with two cheeses, this ultimate comfort food is ready in 20 minutes.

Family Size Beef Pot Roast- this is the most tender and delicious beef you'll ever taste. Use it for a French Dip, or with sides as a classic Sunday dinner.



Soup for the Soul Bundles: With or without breads, a collection of delicious and comforting winter soups.

Broccoli, Mushroom & Zucchini Soup- A customer staple, this healthy soup becomes a meal with the addition of one of our delicious artisan flatbreads.

California Beef Stew- This new beef stew features tomatoes, red wine and Mirepoix (a mixture of onions, carrots, and celery) to flavor and enrich the gravy. The beef is mouth-wateringly tender, the sauce rich and flavorful.

Many Bean Soup- Another hearty winter offering. Along with one of our flatbreads, it makes a terrific winter meal.

Tomato Basil Bisque – a great starter to a meal, a light tomato soup with a touch of cream and basil.

Vegetable Barley Soup with Beef- Classic winter fare, a beef barley soup bursting with vegetables is filling and healthy.

Vegetable Stew - As a light lunch or dinner, or over rice as a hearty main course, this scrumptious vegetable stew will warm your bones.

Finally, don't let the winter pass you by without trying our customer favorite **Carrot Zucchini Walnut Muffins**. Moist and bursting with flavor, these are great breakfast items or pick-me-ups for the afternoon doldrums.



Savor the Selection of Our Newest Dishes

Whether you're a veteran MagicKitchen.com customer or a newcomer, we're sure you'll welcome our newest menu items. They'll add variety to mealtime and hours back onto your life. Read on for a taste of our newest offerings:

Beef Burnt Ends in BBQ Sauce- don't knock them until you've tried them, these are Kansas City Barbecue at its finest. These little chunks of beef are made from the point of the brisket, and are juicy and tender and succulent.

Pork Burnt Ends in BBQ Sauce- A traditional part of Kansas City barbecue, burnt ends are succulent cuts of meat, in a light but scrumptious barbecue sauce.

Family Size Turkey Breast – A whole Turkey Breast, seasoned and partially cooked. Just pop it in the oven for a short time and you have a succulent, moist, boneless turkey breast to slice up for anytime dinner.

Turkey Meatballs with Marinara Sauce - Healthy because they're turkey, but still moist due to the magic our chefs make. Layered with marinara sauce, and simply delectable.

Sesame Chicken – Chicken thigh meat with a simple sweet and sour sauce and sesame seeds. Serve over rice for an easy Asian dinner.

Want to kick off the summer with some savory bites everyone will enjoy? Check out our latest menu items.



Yes, Chef!

Macaroni & Cheese Bake

- 1 2-svg order Macaroni & Cheese from Magickitchen.com
- 2 small can diced tomatoes
- 1/2 small onion, diced small
- 1/2 c cubed ham
- 1/2 c cubed cheddar cheese
- 1 cup milk
- 2 large eggs

1. Preheat the oven to 350 F. Spray a 3 quart casserole dish with cooking spray.
2. Add macaroni and cheese to casserole dish. Stir in cheese, ham, onions, and tomatoes, undrained
3. Stir well and pat down evenly.
4. Whisk together the 1 cup milk and 2 eggs, incorporating well. Pour this mixture evenly over the pasta.
5. Cover and bake for 45 minutes, or until egg mixture is set, and mixture is bubbling.
6. Remove from oven and let cool for 10 minutes. Cut into squares and serve, with a green salad and some crusty bread,

Serves 6



Back on the Menu

You missed them, you begged us to bring them back, so here they are!
Back on from previous menus:

Chicken and Rice Vegetable Soup - With lots of vegetables and moist chicken thigh meat, this is a must as a winter staple. Send it to a sick friend, take it for lunch, or have a simple dinner with this and one of our gourmet flatbreads.



Crab Cake Dinner - Delicate Crab Cakes, elegant Rice Pilaf, crispy Buttered Carrots and our distinctive Panna Cotta. Serves two.

Beef With Bordelaise Sauce - Our chefs take one of the most flavorful cuts and perfectly cook it until it is so tender you can cut it with a fork. The sauce is made with veal demi-glace, red wine, butter and other ingredients to make a restaurant-quality dinner you will want to order again and again.



Beef Teriyaki - Savory classic done just right! A very mild version of this Japanese favorite.

We are working diligently to replenish meals no longer available on the complete meals menu. New meals for this menu are being delivered regularly, awaiting customer feedback about the quality and taste of the meals, and then a determination of whether these meals will stay on the menu longer term.

For the Dessert Lover

Forget the store-bought pie this year. Our dessert section is ready to be devoured for the holiday season.

We're particular proud of seasonal selections like our decadent Apple Raisin Strudel, velvety Chocolate Ganache Cake and family-size Lemon Tarte.

Place an order for one of our dessert bundles and you'll have something sweet on hand whenever you need a decadent finish for a holiday meal.



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Need Holiday Gift Ideas?

Healthy Meals Can Make a Difference in Someone's Life

We all know people who could use a little comfort and joy in their lives this time of year. Home-delivered meals make wonderful and original gifts, because they say "Don't worry about a thing. Snuggle up by the fire. Eat. Enjoy."

When you're looking to give a thoughtful gift, look no further than MagicKitchen.com's selection of options. Consider ordering a meal bundle for aging relatives who no longer cook for themselves or a selection of holiday meals for family members who can't make it home for the festivities this year.

We're the perfect gift for the distant relative, the office Secret Santa, or that hard-working professional who makes your life easier all year around (think hairdressers, real estate agents, clients, and teachers). Display your gratitude by giving them a little break from the kitchen.

Everyone has a few challenging individuals to shop for on their list, whether that person is a spouse, a parent, a teacher or a distant relative. What better way to please these individuals than to give them a gift certificate to MagicKitchen.com?

Gift certificates allow those tough-to-buy-for people to satisfy their culinary cravings on your dollar, and still show that you are thinking about them (and their bellies) this holiday. Once the certificate arrives, they'll thank you for giving them a break from the kitchen and a delivery of delicious meals from MagicKitchen.com.

Making the Holidays Stress-Free

While we all wish we could create a scratch-made spread for every get together, the reality is that we're often too busy with day-to-day life to find the time we need to prepare elaborate holiday feasts.

We at MagicKitchen.com know this reality all too well, so this season we're giving you time to tackle your extra-long holiday to-do list by taking care of all your dining needs.

We're bringing you a full menu of fresh, chef-prepared meals with options for every occasion. We're standing by to help you plan festive holiday buffets, memorable office parties and celebratory meals that your family and friends will praise again and again.

Sliced Hickory Smoked, Honey Glazed Turkey Breast package for 6

Gently smoked turkey breast and all the fixings for a great turkey meal!

Hickory Smoked Spiral Sliced Honey Ham Dinner for 6

Tender hickory smoked ham, spiral cut, with all the sides for a wonderful meal!

Deluxe Holiday Package with Turkey for 1-2

Deluxe Turkey Dinner for up to two people, with extra sides - You'll have enough leftovers for the next day!

Holiday Package with Turkey for 1-2

Perfectly sized holiday dinner for two, delivered to your door. No fuss, no muss, much deliciousness!

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