



Summer 2020

MagicKitchen.com's Seasonal Newsletter for the best in Delicious Home-style Meals, Delivered

President's Table

Introducing the MagicKitchen.com Loyalty Program

We love our customers, and we know our customers feel the same way about us. That's why we're introducing our Loyalty rewards program, coming this summer!

Earn points through purchases, sharing on social media, and referring friends. Your friend will get points as well. Then use the points to buy gift cards towards future purchases!

In addition, you can earn special discounts, early access to promotions, and exclusive benefits!

Join the MagicKitchen.com Loyalty Program and get rewarded for activities and engagements on our website and across social media platforms. Enjoy the benefits of different tiers as you accumulate points.

Watch for our introductory email, coming soon!



One cannot think well, love well, sleep well if one has not dined well.

-Virginia Woolf

Michelle Tayler
President

Greg Miller
CEO

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Meal Programs: Take a Break from Cooking

Even if you like to cook, sometimes it can be a chore. You're missing ingredients. You're pressed for time. You have picky eaters. Or you need to make your meals based on special dietary needs for you or someone else. Sound familiar?

A lot of people eat at least three meals a day (breakfast, lunch, and dinner). In a year, that means you'll need to come up with over 1,000 meal ideas. Sticking with some of your favorites can help you plan your menu, and a little variety is nice too. But to eat healthy and tasty meals day after day, is there some kind of secret to making prep and cooking time in the kitchen a little easier?

Sign Up for the Meal Program >>

Yes. It's the MagicKitchen.com Meal Program. We created a Meal Program service to make meal planning and cooking a lot easier, for you or someone you care about. Pick a selection of your favorite meals, and we'll ship you an order once a week, every two weeks, or once a month.

After you receive your first order, we'll follow up to find out what you liked and refine your meal plan for your next order.

We'll comb through our long list of entrees, side dishes, and desserts to create a rotation of meals based on your tastes and needs. Then we'll ship another order of meals to you based on the schedule you picked.

When it's time to eat, all you have to do is open the freezer and pick from your selection of meals. And in just a few minutes, you'll be ready to eat a hot and healthy meal made from fresh ingredients.

The MagicKitchen.com Meal Program can make life a lot easier for you. And it can make a great gift for someone you care about, like this customer:

"The food was fresh and delicious," says Sandi D. "I did not even pay attention to what I grabbed out of my freezer for lunch or dinner, because I knew it was going to be perfect. It was colorful and tasty. I especially liked that there were no preservatives used in the products."

Our flexible Meal Program is designed to make it as easy as possible for you to keep healthy meals on hand. You can try it out for a few weeks, or a few months.

If you don't enjoy an entrée included in your order, we'll credit you for the meal or replace it with something you will enjoy. We'll regularly check in with you to find out what foods you like to refine the selection of meals we send you.

And there's no contract involved. You can put your orders on hold or stop orders anytime. You can try it out as long as you want. Or choose a fixed time frame for the Meal Program. We'll keep your freezer stocked with fresh and healthy meals, and you won't have to worry about what to make when it's time to eat.

Want to take a break from cooking for a while? Have someone on your gift list who could use a steady supply of healthy meals made from fresh ingredients? Give the MagicKitchen.com Meal Program a try.

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Menu Updates!

Whether you're a regular customer or brand new to MagicKitchen.com, we bet you're eager to learn about our newest menu items.

Pierogi are back!

Four varieties of **pierogi** and three **blintzes** have made their reappearance on our menu, to the delight of customers.

We also feature a **large turkey breast**, and we've added some breakfast items you're going to love! **Turkey Sausage Egg and Cheddar Cheese on English Muffin** and **Sausage Egg & Cheese Croissant** are a delightful way to start your day!

We've also added a protein-packed sweet treat called a **Magic Cup**, in three delicious flavors! Try **Vanilla, Chocolate or Wild Berry**.



MagicKitchen.com Corn Salad

Serves 4

4 servings MagicKitchen.com FreshCut Corn Medley
1/2 small red onion, finely diced
3 tablespoons apple cider vinegar
3 tablespoons good olive oil
1/4 teaspoon salt
1/2 teaspoon freshly ground black pepper
1/2 cup julienned fresh basil leaves



Thaw the Corn Medley overnight. Toss the thawed corn medley in a large bowl with the red onions, vinegar, olive oil, salt and pepper.

Just before serving, toss in the fresh basil. Taste for seasoning, and adjust as needed. Serve cold or at room temperature.

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Power-Outages and Protecting Frozen Foods

Be prepared. It's the kind of advice weather forecasters, emergency responders, and government officials recommend when thunderstorms, tornadoes, or hurricanes are approaching that could knock out power and other services. There's also a chance of a blackout on a hot day when air conditioners overload the power grid. If the power goes out, will you be prepared? How will you protect your MagicKitchen.com meals and other frozen foods in the freezer?

If the power goes out, don't panic. In most cases power is restored after a blackout within a short amount of time. However, you should be prepared to protect your frozen food. Here's how according to the National Center for Home Food Preservation:

1. Plan ahead. Keep ice cubes, freezer-pack inserts, blocks of ice, or dry ice in your freezer to protect your food in case of a power outage. Also have coolers available to fill with frozen foods if necessary.
2. Unplug your freezer and keep the door shut. And wrap the freezer in blankets to create additional insulation. This will help keep your frozen food cold for a longer amount of time. The items in a well-stocked freezer can stay frozen for 2 to 4 days.
3. If you think the power will be off for an extended period of time, repack your frozen foods in smaller coolers with ice, freezer packs, or dry ice. Use gloves or tongs to handle the dry ice.
4. When the power is restored, check the temperature in your freezer. If it's been above 40 degrees for more than two hours, plan on throwing out any perishable food

Storing MagicKitchen.com food and other frozen items in your freezer is a good way to make meal planning easier. But it's important to be prepared for a power outage or blackout to preserve those mouth-watering meals so you can enjoy them later.



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